Travel Industry Update
May 22, 2020

Aruba prepares for re-opening

- The island prepares to re-open to tourists somewhere between June 15 and July 1. The official re-open date will be announced soon.
- The destination has unveiled a stringent new health and safety program called the “Aruba Health and Happiness Code.”
- The cleaning and hygiene program will be mandatory for all tourism-related businesses across the country, according to a statement from the Aruba Tourism Authority.
- The certification will include a seal of approval “displayed prominently on all tourism-related businesses.”
- The program will begin at the airport, where the Aruba Airport Authority has been working to adapt its own practices for the return of tourists, which will include new measures like screening, temperature checks, on-site medical professionals, social distance markers, mandatory PPE training for staff and other safeguards at the airport.
- The Aruba Hotel and Tourism Association has launched a “Best Practices Guide” for hotels, which will have to change a number of their protocols, from adding plexiglass barriers at desks to using “digital” keys to contactless check-in.

Universal Orlando sets June 5 opening date

- Universal would like to begin a phased reopening of its Florida theme parks on June 1, initially only for its own team members.
- On June 3 and 4, Universal hopes to invite guests such as annual pass holders, before welcoming the public back on June 5.
- All guests will be required to wear face masks and go through temperature screenings to enter the parks. One disposable face mask will be provided for free to guests who did not bring their own.

Norwegian and Royal Caribbean Cruise Lines won’t sail until after July 31, at least

- Norwegian and Royal Caribbean extend the suspension of their operations through July 31, at least.
- The US CDC current “No sail order” is in effect until at least July 24, and could be extended.