Travel Industry Update
July 30, 2020

JetBlue Trials New Ultraviolet Onboard Cleaning System

- JetBlue announced today that it is introducing an ultraviolet light system to help clean aircraft cabin surfaces. The carrier is piloting this technology at New York’s John F. Kennedy International Airport and Fort Lauderdale-Hollywood International Airport.
- The airline has taken on eight units of the Honeywell UV Cabin System. The device can pan across a plane cabin in less than 10 minutes.
- Ultraviolet light can significantly reduce certain viruses and bacteria when properly applied at the right levels. Additionally, preliminary results from studies performed by Boston University and Italian medical and academic professionals show that UV-C light can inactivate the SARS-CoV-2 at prescribed dosages in a lab environment. Meanwhile, further studies are underway for other areas.
- YouTube video of the Honeywell UV Cabin System: https://youtu.be/KDdJmqMATn8

Two JetBlue employees died of coronavirus complications on same day: 'A painful reminder of this pandemic's reach'

- Two JetBlue employees in Florida died of coronavirus complications July 16, the airline's CEO announced Tuesday.
- "Losing two beloved members of our JetBlue family on the same day is a painful reminder of this pandemic's reach and severity," Robin Hayes said.
• They are in addition to six employees the airline lost earlier this year.

**Hawaiian Airlines may have to cut more than 2,000 jobs**

• Hawaiian Airlines gave a 60-day notice to its labor unions today that it might have to furlough more than 2,000 union workers in departments across the company.
• Peter Ingram, president and CEO of Hawaiian Airlines, told the Star-Advertiser that the company issued the Worker Adjustment and Retraining Notification Act notices as required by law, but ultimately hopes involuntary separations will be reduced through voluntary reductions and early retirements. Another round of the federal payroll support program or returning travel demand also could make a difference, Ingram said.

**Health Officials: Still No Coronavirus Outbreaks Linked to Florida Theme Parks**

• Disney World, Universal Orlando, SeaWorld Orlando and other Florida theme parks have reopened amid the ongoing pandemic, but, according to Orange County health officials, there have been no coronavirus outbreaks linked to them.
• Last week, Orange County health officer Dr. Raul Pino said the health department had not seen any coronavirus spread from the theme parks, and that still seems to be the case.
• In a coronavirus briefing Monday, Pino was asked how many coronavirus cases had been traced back to the theme parks in the area. Pino said that while the department had seen isolated cases that mention the parks, it hadn’t seen any outbreaks.
• “So there are people in our community that want to have an outbreak in the parks, and we are looking for an outbreak in the parks, and we have not seen it,” Pino said. “It doesn’t mean it has not happened, we haven’t been able to triangulate that data.”
• “If the question is have you seen any cases that may have mentioned a park? Yes, we have,” Pino added. “Can we establish transmission at the parks? We have not been able to establish transmissions at the parks, yet.”

**Norwegian, Regent, Oceania cruise lines extend suspensions, won't sail until Nov. 1**

• Norwegian Cruise Line, Regent Seven Seas Cruises and Oceania Cruises have extended their global sailing suspensions through Oct. 31, Norwegian Cruise Line Holdings Ltd., the parent company of the three lines, announced in a release Wednesday.
• Like Carnival Corp.’s Princess Cruises, the three lines have extended their suspensions past the Center for Disease Control and Prevention's "no-sail" order, which is set to expire on Sept. 30.
• The cruise company also announced it plans to provide an update at the end of each month regarding cruise cancellations and potential sailing suspension extensions “in an effort to provide additional transparency,” it said in the release.
• In an effort to deal with the novel coronavirus, which causes COVID-19, Norwegian Cruise Line Holdings launched the "Healthy Sail Panel" with Royal Caribbean Group, with the goal of looking at every facet of safety, from whether ultraviolet lights can effectively kill the virus to how to improve meal service.
• There’s "not one silver bullet" when it comes to making a ship safer, said Frank Del Rio, CEO of Norwegian Cruise Line Holdings. "This is layers on top of layers on top of layers."
More Than One-Third of U.S. Hotels Haven't Rehired Any Furloughed Staff

- Nearly 9 out of 10 hotels (87 percent) have had to lay off or furlough staff due to the pandemic, according to a new survey conducted by the American Hotel and Lodging Association, while more than one-third (36 percent) have been unable to rehire any staff furloughed since the outbreak began.
- Just 37 percent of the more than 1,200 survey respondents have been able to bring back at least half of their full-time employees.
- Of the more than 600 hotel owners surveyed, more than half said they are in danger of losing their properties to foreclosure.
- "It's hard to overstate just how devastating the pandemic has been for the hotel industry. We have never seen a crisis of this magnitude," said Chip Rogers, president and CEO of the American Hotel and Lodging Association. "We are encouraged to see many of AHLA’s industry priorities included in the Senate package released this week. We urge Congress to direct help to the industries and employees that need it the most, and to move swiftly to support them."
- Rogers recently indicated that more than 8,000 hotels could close in September if business travel does not pick up and funding from the Paycheck Protection Program runs out. According to AHLA, only 20 percent of hotels have received any debt relief from Commercial Mortgage-Backed Security lenders on Wall Street. Without aid from Congress, the industry association expects massive foreclosures.